Dr. Sumaira Jan (Assistant professor-Entrepreneurship, Department of HSS&M, NIT Srinagar Since March 2021)

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Objective

To achieve excellence in the field of teaching.

Teaching Experience (2 Years 9 Months)

Previously worked as Assistant Professor-Entrepreneurship at GD Goenka University Gurugram from 06-01-2020 to 08-03-2021. Worked as Assistant Professor-Entrepreneurship in IILM Institute for Higher Education, Delhi for the academic session 2019 for 5 months. Worked as an Assistant Professor (Contractual) at School of Business Studies, Islamic University of Science & Technology, Kashmir from 03-03-2014 to 20-09-2014 and Department of Management Studies, South Campus, Kashmir University

Academic Qualifications

Examination	Board/University	Percentage
Ph.D.	Jamia Millia Islamia, 2014-2018, New Delhi.	
MBA (Marketing)	Jamia Millia Islamia, 2011-2013, New Delhi.	74.6%
BBA	Islamic University of Science & Technology, 2008-2011 Kashmir	88.9%
Senior Secondary	Jammu & Kashmir Board of School Education, 2006	77.5%
Secondary	Jammu & Kashmir Board of School Education, 2004	79%

Achievements

- Presented certificate of appreciation in recognition to commitment shown while working in the core team of the Second International Finance Conference organized by the Centre for Management Studies, Jamia Millia Islamia, New Delhi on 11th October, 2017.
- Organized "Competition on legal rights of women" at South Campus, university of Kashmir, on 13th December, 2018.
- Gold medalist in BBA (2008-11) from Islamic University of Science and Technology, Jammu & Kashmir.
- Qualified UGC-SRF in October 2016.
- Qualified UGC-JRF in June 2013

- Qualified UGC Net in December 2012 and June 2013.
- Published 20 research papers.
- Presented papers in 10 national and international conferences.
- Participated in 6 workshops.

Training/Internship & Certification

- **Jammu & Kashmir Bank Ltd.:** Completed **8 weeks** Summer Internship on the project *"Financial Inclusion- scope and limitations"* in the year **2012**.

Projects

1) Title: Financial Inclusion- Scope and Limitations, **Year:** 2012

2) Title (Comprehensive Project): Green Marketing- a tool of Differentiation
Year: 2013.

Ability & Skills

- Exceptional versatility and adaptability.
- Social Networking
- High commitment.
- Highly focused.
- Good communication and team-building skills.
- Ability to manage multiple tasks in a pressured environment.

Publications

- Komal, B. & Jan, S. (2020). Dimensions of workforce diversity: necessity of defining and finding various dimensions of workforce diversity in the different sectors. International Journal of Business Review and Entrepreneurship, 1(1), 7-18. (ISSN No.: 1115-9146; Referred and International Journal)
- Jan, S. & Anwar, A. (2020). Strategic entrepreneurship in light of entrepreneurial and strategic orientations: a case of women entrepreneurs of Jammu and Kashmir in India. *Journal of Public Affairs*, (ISSN No.: 1479-1854; Referred and International Journal).
- Jan, S. (2019). Strategic Entrepreneurship: a literature review study. International Journal of Education and Management Studies, 9(3), 8-18. (ISSN No.: 2321-3671; Referred and International Journal).
- Jan, S. & Saqib, N. (2019). Revisiting strategic entrepreneurship in light of various models and theories: A conceptual study. *Research Journal of Humanities and Social Sciences*, *10*(1), 995-1001. (ISSN No.: 0975-6795; Referred and International Journal)

- Siddiqui, S. & Jan, S. (2019). Developing and validating a scale to assess strategic entrepreneurship among women: a case of Jammu & Kashmir in India. *Global Business Review, 20*(2), 387-404. (ISSN No.: 0972-1509; Referred and International Journal)
- Jan, S. & Saqib, N. (2018). Strategic Entrepreneurship: An introduction to this emerging field. *Remarking an Analisation, 3*(5), 83-88. (ISSN No.: 2455-0817; Referred and International Journal)
- Siddiqui, S. & Jan, S. (2017). Formative factors for entrepreneurial motivation of women entrepreneurs of Jammu and Kashmir in India: A case of binary logistic Modelling. *Journal of Women Entrepreneurship and Education, 3*(4), 28-44. (ISSN No.: 2406-0674; Referred and International Journal)
- Siddiqui, S. & Jan, S. (2017). Determinants of entrepreneurial intensity among women entrepreneurs: evidence from the state of Jammu & Kashmir in India. *Small Enterprises Development Management & Extension, 41*(3), 45-56. (ISSN No.: 0970-8464; Referred and International Journal)
- Siddiqui, S. & Jan, S. (2017). Developing entrepreneurial intensity among women entrepreneurs of Jammu & Kashmir: Model building through confirmatory factor analysis. *Vision Journal of Business Perspective, 21*(3), 295-304. (ISSN No.: 0972-2629; Referred and International Journal)
- Siddiqui, S. & Jan, S. (2016). Will strategy prevail over economics? An analysis of Charanka solar park in Gujarat. *South Asian Journal of Business and Management Cases, 5*(2), 162-167. (ISSN No.: 2277-9779; Referred and International Journal)
- Siddiqui, S. & Jan, S. (2017). Qualitative variables affecting financial inclusion in India: Exploring future direction for policy makers. *Asian Journal of Management, 8*(3), 395-402. . (ISSN No.: 0976-495X; Referred and International Journal)
- Siddiqui, S. & Jan, S. (2014). Innovative entrepreneurship: an Indian scene of drivers and obstacles. *Management Dynamics, 14*(2), 19-29. (ISSN No.: 0972-5067)
- Siddiqui, S. & Jan, S. (2014). Inclusive Growth through Village Level Entrepreneurs (VLE): a Case Study of Khidmat Centres in Jammu and Kashmir. *Eleventh Biennial Conference on Entrepreneurship, 2,* 907-915. (ISBN: 978-93-80574-78-3; conference proceeding book).

- Jan, S. & Sheikh, S. (2014). Strategic entrepreneurship: A smart amalgam of the fields of entrepreneurship and strategic management. *AJMAAR, 4*(1), 10-13. (ISSN No.: 2230-8679; Referred and International Journal)
- Jan, S. & Anwar, A. (2015). Green marketing as a competitive advantage to firms: a customers' viewpoint. *Management Trends and Practices in Global Scenario, 1, 10-14.* (ISBN: 978-93-84562-04-5, conference proceeding book).
- Jan, S. (2014). Green marketing: an emerging paradigm of differentiation. *International Journal of Management, IT and Engineering, 4*(6), 353-372. (ISSN No.: 2249-0558; Referred and International Journal)
- Anwar, A. & Jan, S. (2016). Consumer attitude towards the marketing-mix of green products. *International Journal of Research in Commerce and Management, 7*(2), 86-90. (ISSN No.: 0976-2183; Referred and International Journal)
- Jan, S. & Anwar, A. (2016). Government's policy of financial inclusion and minority women entrepreneurship. *AJMAAR, 6*(2), 68-73. (ISSN No.: 2230-8679; Referred and International Journal)

Papers under Review Process

- Jan, S. & Anwar, A. Analyzing strategic entrepreneurship among women entrepreneurs of Jammu and Kashmir: Model building through structural equation modelling. *International Journal of Asian Business and Information Management.* (ISSN No.: 1947-9638; Referred and International Journal)

Paper Presentations

1. Presented paper titled "Strategic entrepreneurship in the light of entrepreneurial orientation and strategic orientation among women entrepreneurs of Jammu & Kashmir" in Second International Finance Conference organized by Centre for Management Studies, Jamia Millia Islamia, New Delhi on 11th October, 2017.
2. Presented paper titled "Obstacles in the way of financial inclusion in India: an empirical study" at UGC sponsored national conference titled Emerging challenges and opportunities in business and economic environment held by Zakir Hussain Delhi College, University of Delhi on 3rd and 4th November, 2015.
3. Presented paper titled "Innovative Entrepreneurship in India and the ways to unleash its potential: a study of drivers and obstacles in an international conference" in an alternate globalization from the south: dynamics of international business and finance in emerging economies held by Centre for management studies, Jamia Millia Islamia, New Delhi on 19th-20th September 2014.

4. Presented paper titled "financial inclusion and Jammu & Kashmir: a success or failure" at International finance conclave held by Centre for management studies, Jamia Millia Islamia, New Delhi on 28th February, 2015.
5. Presented paper titled "Govt. Policy of financial inclusion and minority women entrepreneurship" in the national seminar on inclusive development and mainstreaming of the minority community in India held by Department of Commerce, Aligarh Muslim University on 4th-5th December, 2014.
6. Presented paper titled "green marketing as a competitive advantage to firms: a customers' viewpoint" in the international conference on management practices and research at the APJ School of management, New Delhi on 24th July, 2015.
7. Presented paper titled "Innovative entrepreneurship among minority women in India: a conceptual study" in the national conference on Business and public policy focus on Uttar Pradesh organized by Department of business management, Integral University, Lucknow on 18th-19th March, 2016.
8. Presented paper titled "entrepreneurial intensity in the light of its determinants among women entrepreneurs of Jammu & Kashmir" in Second International Finance Conference organized by Centre for Management Studies, Jamia Millia Islamia, New Delhi on 11th October, 2017.
9. Presented paper titled "strategic entrepreneurship among business women of Jammu & Kashmir: scale development and validation" in the international conference on strategies in volatile and uncertain environment for emerging markets organized by the department of management studies, IIT Delhi on 14-15th July, 2017.
10. Presented paper titled " Strategic entrepreneurship: a smart amalgam of the fields of entrepreneurship and strategic management" in 2nd International business and finance conference organized by Centre for management studies, Jamia Millia Islamia, New Delhi on 21st February, 2018.

Workshops

1. Participated in 5 day short term course on Basics of research methodology organized by department of humanities and social sciences, National institute of technology, Srinagar from 27th Aug-31st Aug 2020.
2. Participated in a six day research methodology course for Ph. D. students organized by UGC-HRDC, Jamia Millia Islamia, New Delhi from 7th-12th September, 2015.
3. Participated in the workshop on Copyright law and Plagiarism: Issues and perspectives organized by Faculty of law, Jamia Millia Islamia, New Delhi on 28th April, 2015.

4. Participated in the one week research methodology workshop on applied research techniques using SPSS In social sciences organized by Centre for Jawaharlal Nehru Studies, Jamia Millia Islamia, New Delhi from 8th-13th December, 2014.
5. Participated in a one day workshop on SPSS and AMOS organized by Genesis Academy, Srinagar on 2nd April, 2016.

Personal Data

Father's Name : Mr. G.M.Baderoo

Date of Birth : 03/07/1990

Gender : Female

Domicile : Jammu & Kashmir

Nationality : Indian

Marital Status : Single

Languages : English, Urdu, Kashmiri & Hindi

Interests and Hobbies

- Reading
- Net Surfing
- Writing
- Participating in Group Discussions

Computer Skills

- All internet applications.
- Ms Office
- Networking
- HTML

Declaration:
I hereby declare that all the details furnished above are true to the best of my knowledge.

Place: Srinagar

(Sumaira Jan)