



National Institute of Technology Srinagar
Hazratbal, J&K-190006

Circular

(Dated: 24-08-2020)

Increasing people's participation in "Aaj Ka Vakya" as a language learning initiative under "Ek Bharat Shreshtha Bharat (EBSB)"

With reference to OM No. F. No. 11018/02/2019-EBSB (Pt. I) dated 04/08/2020, the NITI Aayog had prepared a set of 100 sentences in which one sentence per day was being shared on EBSB's social media handles. Now, another set of 100 sentences in 22 different Indian Languages have been prepared and will be shared on the website. The sentence list is available on the EBSB official website (<https://ekbharat.gov.in/>) and the direct link of sentence list is also given below:

<https://ekbharat.gov.in/ScheduleList/SentenceList>

As per the directives received from MHRD issued by Under Secretary, EBSB Cell, Department of Higher Education, MHRD in order to increase the scope of people's participation, it has been decided to take the following steps:

- i. All the students/employees of our institute are requested to make videos in any Indian language of themselves reciting these sentences and send through the Google form link given below:
<https://docs.google.com/forms/d/1jjxxFySJ2i4i1ABbu1vef8lwWgfmQmP0vx0XcsbGu8U/edit?ts=5f3ff663&gxids=7757>
- ii. The videos will be uploaded on our institute official social media handles such as Twitter, Facebook, and YouTube.
- iii. The same videos will also be emailed to the official EBSB email ID and the selected videos may be uploaded on the EBSB, GOI official website under a new section- "Students Speak" of Aaj Ka Vakya. Such videos may also be uploaded in the mobile app being developed by MyGov and featured there.

Therefore, all the students are requested to participate in this as much as possible so that the purpose of this language learning initiative will be successful.

Note: The sentence list and the Google form link are also available on our institute website given below:

<https://www.nitsri.ac.in/UserPanel/DisplayPage.aspx?page=cacca>

Dr Ravi Bhushan
Hindi Officer
Assistant Professor,
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Copy for information to:

1. PA to Director for the information of Director please.
2. PA to Registrar for the information of Registrar please.
3. All HODs and all Deans with a request to circulate among all faculty/staff and for the information of students.
4. Chairperson, Computer Service Centre with a request to kindly upload the notice on the institute official website.
5. In charge, Social Media with a request to kindly upload the notice on the institute official social media handles.