



जनजातीय कार्य मंत्रालय
MINISTRY OF TRIBAL AFFAIRS
GOVERNMENT OF INDIA



GOAL



FACEBOOK

Be part of a unique mission to empower Youth from Tribal Communities across India

About GOAL

Going Online As Leaders (GOAL) is a digital literacy and mentorship initiative, under the motto "Education is the key intervention that will open doors to a better world".

Driven to empower and enable India's tribal youth, the key is to identify, mobilise and connect renowned leaders from the industry, who can personally mentor youth from tribal communities.

5000

Youth from tribal communities will be shortlisted as mentees

2500

Mentors across different fields will be identified for social transformation movement



7-month



mentorship followed by 2-month internship

20,000+ hours

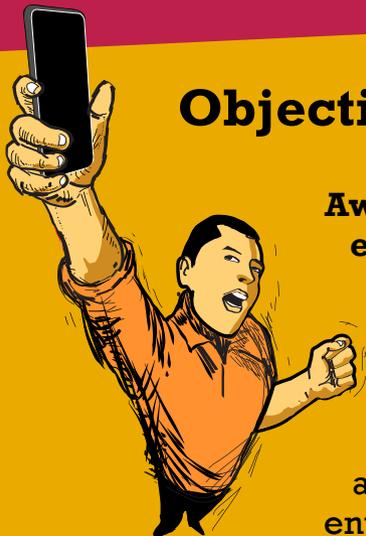
of guidance (one-on-one mentorship) will be delivered

Pan-India

Program for tribal youths



Objectives of GOAL



Awareness about entitlements

Increasing access to information and skills and thereby youth's access to their entitlements through digital mechanisms



Digital Community Leaders

Enhancing leadership skills of youth from tribal communities to become Digital Village Leaders and change-makers of tomorrow



Livelihood opportunities

Upskilling and learning opportunities for budding and existing entrepreneurs to build and grow their business by leveraging Facebook

GOAL 1 Testimonial



"Today I have been put my village on the map using Facebook account. I feel very empowered and continue to help my village girls to get a good education !"

Roshini Bakoriya
20 years old girl from Itarsi, Madhya Pradesh



Mentees with the complete GOAL Kit in GOAL phase 1



Mentees interacting with mentors via smartphones

Recognition to Mentors



Opportunity to interact with enthusiastic peer group and industry leaders



Strong visibility and access to like-minded mentors and to the GOAL knowledge base



Priority access to state-level events organized by Facebook or MoTA



Certification provided by MoTA and Facebook

Benefits to Mentees



Smartphone and internet for 1 year



Opportunity to intern at private company or government office



Certificate of participation by MoTA and Facebook



Opportunity to interact with industry leaders during visit sessions



Enable individuals to contribute in the development of their own villages

Contact us:



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Facebook : <https://www.facebook.com/goingonlineasleaders>

Nearest Common Service Centre assistance in application