



राष्ट्रीय प्रौद्योगिकी संस्थान श्रीनगर
NATIONAL INSTITUTE OF TECHNOLOGY SRINAGAR
(शिक्षा मंत्रालय, भारत सरकार के तत्वावधान में राष्ट्रीय महत्व का एक स्वायत्त संस्थान)
(An autonomous Institute of National Importance under the aegis of Ministry
of Education, Govt. of India)
हजरतबल, श्रीनगर, जम्मू-कश्मीर, 190006, भारत
Hazratbal, Srinagar Jammu and Kashmir, 190006, INDIA



Notice

We are pleased to inform, “EK BHARAT SANSKRITI SANGAM” – A social media campaign under the aegis of “Ek Bharat, Shreshtha Bharat” initiative of Ministry of Education, Government of India. The Campaign is formally launched on 29th July, 2023 coinciding with the 3rd anniversary of NEP 2020. The objective of the campaign is to recognize the immense potential and talent present in different parts of the country, and to celebrate the rich diversity of India.

The essence of the campaign is to encourage youth to recognise and embrace other cultures and thus, in the process of doing it, imbibe the spirit of “Ek Bharat Shreshtha Bharat”. This is a unique opportunity for participants to display their talent in art forms such as **Dance, Singing, Photography and Painting, and Sculpting/Sketching**. **The only condition is that participants would have to perform in art forms/languages of other States/UTs (other than their home state).**

The Campaign is open to all the concerned individuals of the institute. **Participants stand a chance to grab lots of exciting rewards**. Submission window is open till **21st August 2023**. This is a national-level campaign hence the participants will get an opportunity to showcase their talent on a **national platform**.

For any queries, you may contact the coordinators of EBSB cell, NIT Srinagar. Related brochure has been attached for kind reference. We expect positive participations from our institute.

For registration and submission related details, please visit **EK BHARAT SANSKRITI SANGAM**

Campaign page: <https://ekbharat.gov.in/EkBharatSanskritiSangam>

Prior to submission, please register and submit your activity as the link given below on or before 20th August, 2023. <https://forms.gle/uq8WHTGQvgC9q9WF6>

This notice has been issued with the approval of the competent authority.

EBSB Coordinators
NIT Srinagar



एक भारत श्रेष्ठ भारत



Ministry of Education
Government of India

EK BHARAT SANSKRITI SANGAM



SOCIAL MEDIA

CAMPAIGN

29th July to 31st October 2023

THEME: "THE BEAUTY OF THE WORLD LIES IN DIFFERENCES, NOT IN SIMILARITIES"

DISPLAY YOUR TALENT AND GET A CHANCE TO BE FEATURED ON EBSB WEBSITE UNDER WINNER'S HALL OF FAME & EBSB SOCIAL MEDIA PAGES PROVIDING NATIONAL RECOGNITION

PARTICIPATE



3-MONTH
campaign divided into 3 phases & concluding on Ekta Diwas i.e., 31st October, 2023.

TALENT
Display your talent & Perform in artforms/languages of other States/UTs (other than your home state)

POSTING
Post performance/work on your Social Media pages
@EBSB_EDUMIN @EBSB_Edumin @ebsb_edumin

HASHTAG
Use hashtags #EkBharatShreshthaBharat & #EkBharatSanskritiSangam

SUBMISSION
Submit Post link on EBSB portal. Only submitted entries on portal will be considered & evaluated.

01

DANCE
(Traditional, Regional, Classical, Folk etc. of the selected State/UT)

SINGING
(Traditional, Classical, Regional, Folk etc. of the selected State/UT)

02

03

PHOTOGRAPHY/SKETCHING/SCULPTING
Monuments, Culture, Festivals, Places, Traditional art forms etc. of the selected State/UT

PAINTING
Monuments, Culture, Festivals, Places etc. of selected State/UT

04

CASH PRIZE OF
RS. 75,000/-
&
RS. 50,000/-



CASH PRIZE OF
RS. 20,000/-
&
RS. 10,000/-

**ENTER TO
WIN PRIZES**

FOR THE MONTHLY/PHASE-WISE WINNERS & RUNNERS-UP IN EACH CATEGORY MEDALLIONS & CERTIFICATES



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@ebsb_edumin

Visit Us
www.ekbharat.gov.in

MORE INFO

CAMPAIGN IS OPEN TO INDIAN CITIZENS. PARTICIPANTS MUST BE BETWEEN THE AGE GROUP OF 18 TO 30 YEARS